



2372 S. State Road 17 | PO Box 306 | Chama, NM 87520
(575) 756-2306 | www.chamavalley.com | info@chamavalley.com

Dear

My name is Jared Daniels. As Executive Director of the Chama Valley Chamber of Commerce in Chama, NM, I'd like to introduce you to our membership offerings.

The Chamber's membership reaches up and down the valley and across the state line into local Colorado localities. We have individuals, businesses large and small, and non-profit organizations in our ranks. The Chama Valley Chamber of Commerce (CVCC) strives to promote a united and thriving Chama River Valley and surrounding areas through forming strong relationships and fostering economic growth.

I urge you to peruse through our enclosed membership materials and see how the CVCC can work for you and your business or businesses. Feel free to visit me at my office as well, located at the Northern New Mexico Welcome Center. As the Welcome Center serves as an introduction to the local area as well as the State of New Mexico, I and the staff on duty are always open to having a conversation and providing information, chamber related or otherwise. Many, many folks stop at the welcome center, hence we serve as a great initial contact point for local attractions, businesses, service providers and more.

The CVCC looks forward to working with you and exploring how our relationship can benefit your business. If you have any questions, feel free to reach out via the phone number or email address provided above, or utilize our contact form on www.chamavalley.com.

Thank you for your consideration! We hope to hear from you soon.

Sincerely,

Jared Daniels
Executive Director
Chama Valley Chamber of Commerce
Northern New Mexico Welcome Center



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July 31, 2023

To whom it may concern:

This letter is to inform you of the organizational chart of the Chama Valley Chamber of Commerce (CVCC).

President:	Roseann Talamante
Vice-President:	Carla Martinez
Treasurer:	Anna Pobar
Welcome Center Coordinator:	Kim Smith-Casford
Secretary:	Karlee Phippen
Executive Director:	Jared Daniels

You can also see the organizational chart on our website under Board of Directors & Staff. If you have any further questions or need further information, please contact us at (575) 756-2306 or email at info@chamavalley.com.

Sincerely,

Jared Daniels
Executive Director
Chama Valley Chamber of Commerce
Northern New Mexico Welcome Center



Who we are:

The Chama Valley Chamber of Commerce is a group whose membership is comprised of area individuals and businesses. It is the mission of the Chama Valley Chamber of Commerce to promote the prosperity of business and enhance the quality of life for all citizens in the area by acting in partnership with commercial, industrial, and civic interests.

Whatever is good for our beautiful Rio Chama Valley is bound to be good for you and your business. We need your help to develop the tremendous potential of this and the neighboring communities of the area. The Chamber members are dedicated to the betterment of the inhabitants of the area and accentuate, as well as seek to exemplify, the idea of team effort. It is most productive and successful when supported by all interests in the surrounding communities- those of large companies, small businesses, professionals and consumers alike, all working together to ensure our future growth and development.

Benefits of Joining:

- The chamber receives phone inquiries and requests for Chama information from potential visitors numerous times a day. Members receive priority when our staff is providing this information.
- Member brochures and literature are “Up front and center” within the Northern New Mexico Welcome Center and are referred to by our staff and handed out daily.
- Website link- our website provides basic business directory listings while members are provided space for customized information to share with site visitors.
- Digital Advertising at the Northern New Mexico Welcome Center is offered to our members via 4 High-Definition TV Screens that run 10 second ads with QR code links to customized embedded information.
- A monthly newsletter to keep you informed of local business and Chamber related events and newsworthy items, with supplemental emails to serve as reminders.
- Business of the month banner hangings and focused articles on our website.
- Ribbon Cutting ceremonies for grand openings, new owners, and relocation openings.
- Sell your business/fundraiser event tickets at the welcome center.
- Recognition and certificates for business and community service achievements
- Certificate of Membership and recognition of long-standing members.

Some of the many ways we fulfill our mission is through:

- Providing relocation information to potential residential and business customers
- Providing community information to visitors in our area
- Promoting nearby communities and populations through community events
- Representing the interests of the Chama Valley on various committees
- Working to advance the economic development of the area through forming partnerships and holding meetings with various organizations.



Chamber Membership Application

(Memberships renew July 1st) Discounts given for multiple business memberships.

Type of Membership ↓	First Business Membership	Second Business Membership	Three or more
Individual* OR Non-Profit Business Membership	\$100.00	\$75.00	\$50.00
Sole Proprietor Business Membership	\$150.00	\$125.00	\$100.00
Small Business Membership (2-10 employees)	\$200.00	\$175.00	\$150.00
Corporate and 11 employees + Business Membership (Banks, State, County, Medical Facilities, etc.)	\$250.00	\$225.00	\$200.00

* Individual memberships are non-business memberships. Consider a business membership to receive a free online business listing!

Business Membership Perks (The short list)

Member List / Business Index Listing:

Business membership entitles you to 1 (one) listing in the category of your choice on our “Member List / Business Index” on the Chama Valley Chamber of Commerce website. (<https://chamavalley.com/business-index/>). The member list contains the name, phone number, and location of all members. It is categorized by business type: real estate, restaurant, bed and breakfast, construction etc. The additional listings will be billed annually and become a part of your membership. Please specify the category you would like your first listing under on the obverse side.

- 1) First listing FREE with Membership
- 2) Second listing an additional \$50.00
- 3) Third listing an additional \$25.00

Digital Advertising:

The Chama Valley Chamber of Commerce has 4, 32” High-Definition screen monitors located in the Welcome Center for the categories of Lodging, Restaurants, Shopping and Miscellaneous (outfitters, insurance, churches, etc.) The ads are 20 seconds in length and contain up to 2 photos. The ads will run continuously throughout the day during our hours of operation (9 a.m. ~ 10 a.m. to 4 p.m. ~ 5 p.m.) daily. Digital advertising fees begin at \$150.00 for the first ad, and \$100 for the second ad and run for the duration of your membership.

Welcome Center Visitor Information:

We receive information requests every day, in person and via phone and email, from potential visitors to your business, from all over the country and world. As a Chamber member, we make sure your business literature and information are visible, easily accessible, and mentioned. Therefore, having up-to-date information is crucial. Please submit any changes or updates that would be necessary for us to promote your business. It is the business’ responsibility to provide brochures, pamphlets, menus, or any other information you would like us to have available, so help us promote your business with accurate information!

Chamber Membership Application (continued)

Business Name _____

Owner/Manager _____

Mailing Address _____ City _____ State ____ Zip code _____

Physical Address _____ City _____ State ____ Zip code _____

Contact Person _____

Contact Information Business # _____ Cell # _____

Other Phone # _____ Fax # _____

Email _____

Business Website _____

Digital Advertising requested? (Circle one) Yes No Number of Ads _____

For Digital Advertising: 20 second ad with up to 2 photos (This is displayed in rotation at the Welcome Center).

	First Ad	Second Ad	Third Ad
Member Pricing	\$150.00 annually	\$100.00 annually	\$50.00 annually
Non-Member Pricing	\$300.00 annually	\$250.00 annually	\$200.00 annually

Category: Restaurant _____ Lodging _____ Shopping _____ Art _____ Other _____

Business Category on Chama Valley Chamber of Commerce Website: _____

1st listing is FREE for business members, \$50 for 1st additional category listing, and \$25 for 2nd or more additional listings.

Additional Listing Category of Website _____

Choose type of membership from table on page 1 (please circle preference):

Individual or Non-Profit Business	\$100.00	Small Business (2-10 employees)	\$200.00
Sole Proprietor Business	\$150.00	Corporate and 11+ employee Business	\$250.00

Please enclose information regarding your business/service you provide to help us promote your business on your behalf. It is imperative that you keep the Chama Valley Chamber of Commerce up-to-date on any changes, locations, phone numbers, and website changes. It is the responsibility of the business to supply the Chamber with brochures, pamphlets, rack cards, upcoming events or changes with your business.

Membership dues are billed on an annual basis (typically mailed mid April). Invoices are due July 1st, all accounts will become past due after 30 days. If the account becomes 90 days past due, your membership will be revoked due to non-payment, all ad, brochures, website links will be removed.

I agree to the terms of the membership _____(initial)

Signature _____ Date _____



Chama Valley Chamber of Commerce Membership prices

Individual membership - Pay \$100

WHO: Individuals (non-business owners)

Receive:

- Monthly newsletter
- Monthly Chamber meetings invites and updates
- Monthly Business After-hours Networking and Hosting Opportunities
- Emailed updates on upcoming events & activities
- Recognition for community or business achievements

Basic Business Membership – Pay \$150 (sole-proprietor),
Pay \$200 (2-10 employees), Pay \$250 (11+ employees)

WHO: Businesses

Receive:

The above listed benefits and:

- Priority referrals and representation at the Northern New Mexico Welcome Center (NNMWC)
- Priority Placement of Brochures, pamphlets, and business cards in NNMWC
- Social media post sharing
- Online business listing in the category of your choosing with a link to your website of social media page on Chamber's website
- Advertise events through chamber (print, email, website, social media marketing)
- Ribbon-cutting ceremonies for grand opening, new ownership, relocations, renovation
- Featured Business of the Month spotlight recognition
- Use of Chamber logo on business materials
- Constant Contact discount (25% off)

A La Carte

- Digital Advertising in NNMWC (rotating 20 second spots on TVs in the welcome center) – starting at \$150/year*
- Chamber Website Job Postings - \$25
- Additional Directory Listings - \$50 for 1st additional, \$25 for 2nd or more additional listings**
- Event Sponsorships available (contact us)

* Non-member pricing starts at \$300/year

** Non-members and Individual non-business members pay \$50 for their first listing