



Annual Chamber Meeting
Northern New Mexico Welcome Center
Tuesday August 8th, 2023

Agenda:

I. Call to Order: President, Roseann Talamante. 5:38pm call to order

II. Approval of Agenda: President, Roseann Talamante. Sue makes a motion, Abi seconds. Motion passes

III. Approval of July 11, 2023, Minutes: President, Roseann Talamante. No Quorum

IV. Financial Report: Treasurer, Anna Pobar. Not complete, but there is an updated list of those who have paid their dues. \$3,929, ended July with \$12,732 from Village catching up on their fulfillment plus membership money. Previous weeks have had great donations from the center. No flipbook charge (newsletter), so it is officially canceled. Anna will email the final financial report. Anna will make a list of members who has received an invoice and have not paid.

V. Village of Chama Representative: Matthew Gallegos. Chama Days this weekend, that is the main focus for the village, they are ready to go. Village delivered computers.

VI. CTSRR Representative: Abigail Martinez. Wrapped up short Friday trips (July only) good introductory trip and for young families (35% children). 162% over last year, YTD. 94% 2019 YTD. Looking to add more capacity if possible, as they progress to the fall season. Local appreciation August 15-31. 50% off coach tickets. Trends: Online ticket sales are increasing, demographic has lowered to 40-50 year olds. Increase of guests are booking week of, rather than a few weeks before. Sept 23-October 14 sold out of parlor car.

VII. Committee Reports

a. Welcome Center Update: Kim Smith-Casford. Jared is trying to help the traffic flow in the center, to try to help those working in the center as well. Light bulbs out and mens bathroom has a difficult, hard swing to it. Roseann recommended creating a list to give to Kim for repairs. Need rope and someone like NORA to come install it for the flag pole- Abi will call

NORA.

b. Membership Committee: Karlee Phippen. No update other than Anna's membership list.

c. Office Report: Jared Daniels. Mostly working on back end stuff, Jared has not been out to the businesses as much as he would like. Redoing membership packet trying to make it simpler. Village sends their custodian, Mario, M-F to clean bathrooms and the center.

VIII. Old Business:

- a. Rio Chama Run Recap.
- b. Poker Run Recap. Motorcycles used our parking lot for their first stop, so businesses thought we were involved in the Poker Run (8/5). This event was never brought to the Chamber for involvement, we could have been liable. Ground rules need to be set with the Village and their events. This needs to be brought up at the next council meeting.

IX. New Business:

- a. MOU status with Village From prior Agenda. MOU has been signed, valid for two years.
- b. Credit Card Fees. How Much? Signage? Offer "cash discounts"? Credit card fees are the cost of doing business. Abi suggests to keep it the same until the end of the season, then reevaluate the P&L.
- c. New membership packets/packages. Already covered.
- d. Discussion on purpose of Business After Hours Event (more input). Added for more input due to lack of people in previous meetings. Anna suggested it needs more advertising, a better plan for promoting, she suggested RSVPs would be beneficial. Roseann suggested a more structured event as well-board members introduced, executive director, what the chamber is doing. Carla makes a motion to open up business after hours to everyone, Carolyn seconds.
- e. Business After Hours August Planning. Skipped for August, need to start planning for September.
- f. Chama Days Parades 2023 planning and Permitting updates
 - Sign-up sheet for volunteers/stations
 - Kiddie parade. Line up at 3rd street end at Rio Chama Espresso.

Royalty is at Gallegos Park. May to consider a later start time due to parents working.

Regular Parade. Need all board members to volunteer- Jared, Roseann, and Abi for registration. Other members set up throughout the route to keep the line moving. Meet at 7:30-8:00AM at Chama Elementary

g. Board elections: President, Vice-President, Trustees 2, 4, 6:

- President: Roseann Talamante. Unopposed. Abi makes a motion to retain Roseann, Anna seconds. Motion passes.
- Vice President: Carla Martinez. Unopposed. Anna makes a motion to retain Carla, Abi seconds. Motion passes
- Trustee 2: Matthew Gallegos. Unopposed. Carla makes a motion to retain Matthew, Carolyn seconds. Motion passes.
- Trustee 4: Alayna Alariana. Unopposed. Sue makes motion to retain Alayna, Carolyn seconds. Motion passes.
- Trustee 6: Sue Windeck. Unopposed. Anna makes a motion to retain Sue, Abi seconds. Motion passes.

h. Non-Agenda items

X. Motion to Adjourn: Next Meeting will be on Tuesday, September 12, 2023. Abi makes a motion to adjourn at 7:10pm, Anna seconds. Motion passes.